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Powerlytics provides
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Analysis & Research

Zero in on the Right Data

Working with suboptimal data can hinder Big Data analytics and research, leading to costly decisions. Due to the subjective nature of today's data, many analysts have had to rely on inaccurate and incomplete resources. As a result, there is a lack of effective quality assurance, which often leads to costly mistakes. Whether your research requires business or consumer data, we have the accurate data you need.

A Complete and Accurate Financial Picture

Powerlytics has the most comprehensive and accurate database of businesses financial statements available in the U.S.

- 27+ million businesses, including complete financial statements for all for-profit public and private business
- Comprehensive data across 1,100 different industry sectors, thousands of geographic areas, and filtered further by size and legal form of the business
- Anonymized data constructed to allow unique insights across millions of combinations, providing both market totals and averages

Discover Greater Consumer Insights

Never before has a complete and accurate financial picture of U.S. households been possible. With 200+ financial variables for 144 million anonymized households, you no longer need to rely on error-prone survey data. Whether you require the complete income picture at a zip+4 level, or total interest income in a single zip code, Powerlytics Consumer Research products have you covered.

Answer the Previously Unanswerable

Whether you require raw data for independent analysis, to append to other data sources, or to create scores, rankings or predictive models, Powerlytics proprietary database can help answer your most critical questions, with better accuracy to drive smarter decisions.