



POWERLYTICS

POWERFUL DATA, SMARTER DECISIONS

Unparalleled Insights

- Comprehensive business coverage
- Accurate financial statements, not survey-based data
- Granular drill-down capability

Powerlytics Business Benchmarks®

Analyze a Company Against All of its Peers

Powerlytics Business Benchmarks® allows users to better understand how a company stands against its peers by creating an accurate peer group from Powerlytics' proprietary and anonymized database of the financial statements of 27 million U.S. businesses. Users can then upload a specific company's financial statements for comparison.

It can then analyze the financial statements, highlighting anomalies across over 80 different financial line items and 30 ratios and displaying where a company stands against the performance quartiles created by their customized peer group, for a more accurate risk profile.

Get Clarity on a Company's Health

- Access the full financial statements of 27 million U.S. businesses
- Understand the true market sizing for 1,100 industries, by location and company size
- Compare a client, prospect or target across 80 financial line items against performance quartiles of its competitors



Powerful Data, Smarter Decisions

Visit

www.powerlytics.com
for a Demo

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Benchmark Selection | Income Statement | Balance Sheet | Ratios | Income Chart | Balance Sheet Chart | Ratios Chart

Label View: Financial Statement, Tax Return | Report Type: Benchmark, Market Share | Value Display: Dollar, Percent

Export to EXCEL | Export to PDF

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INCOME STATEMENT

\$ million (in '000s)

Download in Excel | Highlight in Green

Description	2015 (66 individual locations)				2012 (66 individual locations)				2011 (66 individual locations)			
	Company	Benchmark	Delta	Delta (%)	Company	Benchmark	Delta	Delta (%)	Company	Benchmark	Delta	Delta (%)
Income												
Operating income (loss)												
Gross profit (loss)												
Net sales	4,749	4,253,89	81	2	3,125	2,798.57	207	5	2,997	3,459.53	163	3
Cost of goods sold	2,679	3,752.89	129	3	3,553	3,459.91	193	5	2,267	3,196.02	59	2
Gross profit (loss)	2,070	319.47	-49	-14	259	282.09	12	4	276	267.51	8	3
Operating expenses												
Selling, general and administrative expenses	294	221.07	99	19	151	350.25	-22	-11	199	162.53	9	3
DEVELOPMENT EXPENSES	79	18.80	0	1	16	16.55	1	7	16	15.29	1	9
Service and support	85	121.69	-18	-14	51	87.94	-7	-5	80	77.55	2	3
Interest	4	4.12	-0	-0	4	3.55	0	12	3	3.17	-0	-9
Total	49	41.59	1	3	42	49.14	2	5	39	36.50	1	4

Powerlytics Business Benchmarks®

- Easily create peer groups
- Make instant comparisons and analytics
- Easily export results
- Make critical decisions with accurate and actionable data