



# POWERLYTICS

POWERFUL DATA, SMARTER DECISIONS

## Unparalleled Insights

- Comprehensive Market Strategy dashboards
- Accurate Industry Risk dashboards
- Granular Loan Portfolio Concentration dashboards



## Powerful Data, Smarter Decisions

Visit

[www.powerlytics.com](http://www.powerlytics.com) for a Demo

Contact

sales@powerlytics.com  
(215) 375-7576

## Lending Workbench

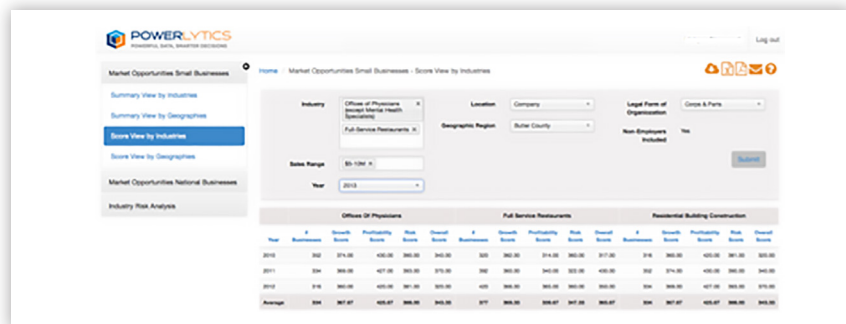
### Helping Bankers Make Better Decisions

Powerlytics Lending Workbench is a series of dashboards that provide financial institutions an unprecedented level of data accuracy and granularity throughout the lending life cycle.

The Market Strategy dashboard covers key decision points for bankers, such as totals for revenue, debt, and the number of companies across 1,110 industries, down to a county level. The Portfolio Concentration dashboard scores companies based on size and industry, across multiple geographies or within one geography. Users can score and assess risk, growth, and profitability across 27 million U.S. businesses.

### Leverage Better Data for Smarter Lending

- Score over 1,100 different industry sectors by:
  - Risk, growth and profitability
  - Size of business categories
  - Geographic location down to a county level
- Calculate the number of businesses by industry, size, location, and organization type
- Know the total and average revenue and debt businesses have
- Rely on accurate financial information from 27 million U.S. businesses



### Powerlytics Lending Workbench

- Utilize easy-to-use dashboards
- Customize go-to-market strategy analysis
- Create comprehensive industry-risk assessments
- Make critical decisions backed by accurate, actionable data